

# *Embotelladora Andina S.A.*

## For immediate distribution

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### **Embotelladora Andina S.A. incorporates Abel Bouchon as General Manager of the Chilean Bottling operation**

**Santiago, January 27, 2009** – Embotelladora Andina S.A. (“the Company” NYSE: AKO/A; AKO/B - Bolsa de Santiago: AndinaA; AndinaB) one of the largest bottlers of Coca-Cola products in the region, announced the incorporation of Abel Bouchon Silva as General Manager of its Chilean bottling operation.

The executive is a commercial engineer from the Universidad de Chile and MBA from The Wharton School of the University of Pennsylvania. He worked at LAN for thirteen years, and his latest position there was that of General Manager of International Business, leading the areas of Sales, Marketing, Revenue Management, Distribution Systems, Strategic Alliances, Route Economics and Network Development.

*“We are very pleased with the incorporation of Abel Bouchon to Embotelladora Andina. We believe that his ample experience in commercial management, his team leadership capacity and orientation towards understanding the needs of today’s consumers and developing the appropriate commercial strategies, in addition to his long term business view, will successfully contribute to the Company’s growth process in Chile”,* said Jaime García, Chief Executive Officer of Embotelladora Andina.

The arrival of Abel Bouchon furthers other changes to the administrative structure announced in November last year and that will be implemented beginning March. Michael Cooper, current Chief Operating Officer of Embotelladora Andina will become Chief Development Officer and Renato Ramírez, current General Manager of the Chilean bottling operation will become Chief Operating Officer of Andina. These changes to the management structure of the Company will contribute toward seizing all growth opportunities, assuring the maximum alignment with the challenges of the business.